

## PRESS RELEASE

### **Cooperation of EKOME with UNESCO and the GAPMIL Network is announced EKOME is dynamically entering the global map of audiovisual education**

The new partnership of EKOME with UNESCO and the GAPMIL-Global Alliance for Partnerships in Media and Information Literacy was announced on **Thursday, October 25th, in Lithuania**, at the **8th UNESCO International Conference on Media and Information Literacy, by the President and CEO of EKOME SA, Panos Kouanis, Programme Specialist in Communication and Information at UNESCO, Alton Grizzle and Carolyn Wilson, Chair of the GAPMIL International Steering Committee.**

The immediate objective of this new partnership is **the establishment in EKOME of the GAPMIL European Sub-Chapter Mediterranean Group.** The GAPMIL Alliance is the international alliance of UNESCO aiming to promote Media and Information Literacy as a core skill of all citizens in the 21st century. In its operational framework it plans to develop actions and synergies with actors from the field of audiovisual media education and the creative industry in southern Europe, and currently has 600 members from 110 countries.

President and Chief Executive Officer of EKOME SA, Panos Kouanis, pointed out: **"This cooperation is part of the strategic goal of the Centre for education and places EKOME in the international map of developments in Media and Information Literacy with a leading role in Euro-Mediterranean affairs."** On behalf of UNESCO, Alton Grizzle welcomed this cooperation by noting the importance of setting up regional offices to promote Media and Information Literacy and GAPMIL network. Finally, Carolyn Wilson underlined the prospects of the new cooperation by highlighting the **"dynamic presence and expertise of EKOME in the audiovisual sector in Greece."**

---

#### **Captions**

**Photo 1:** Panos Kouanis addressing GAPMIL Conference

**Photo 2:** GAPMIL Conference at Kaunas, Lithuania

**Photo 3:** Irene Andriopoulou, Education Specialist at EKOME SA, Panos Kouanis, President and CEO of EKOME SA, Alton Grizzle, Programme Specialist in Communication and Information at UNESCO, and Carolyn Wilson, Chair of the GAPMIL International Steering Committee

**Photo 4:** Panos Kouanis, President and CEO of EKOME SA and Guy Berger, Director for Freedom of Expression and Media Development of UNESCO

#### Info

**National Centre of Audiovisual Media and Communication - EKOME S.A.**

Al. Pantou and Fragoudi 11, Kallithea

Tel: +30 214 4022 503 / Email: [communication@ekome.media](mailto:communication@ekome.media)





