

News Bulletin
November 2023, Issue 11

Dear members of the EU Sub-Chapter Mediterranean Group, we are back with selected news from Media and Information Literacy global and regional community and our network in the Mediterranean. We are looking forward to your own contributions for more synergies and actions.



Media & Learning Conference 2024: Call for proposals is open!

Educators, researchers, and innovators are encouraged to participate in exploring the ever-evolving landscape of education in the digital age. Organised by the [Media & Learning Association](#) and [KU Leuven Learning Lab](#) under the tagline “Back to the Future?”, the conference will take place in Leuven, Belgium, 20-21 June 2024 and welcomes proposals on 14 themes, from defining expertise in educational media and ensuring pedagogical quality in media-rich teaching to harnessing the potential of AI and immersive learning technologies. The call for inputs is open until the 31 January 2024. See the full list of themes, submit your proposal and register in the [event's page](#).



MEDEA Awards 2024 Edition: Open for entries!

The [Media & Learning Association's](#) annual competition rewards best use of media in education and brings to the forefront producers, designers, students, teachers and anyone else working on the creation and use of educational multimedia who provide inspiration to the educational community in Europe and beyond. The awards recognise and promote excellence in the production and pedagogical design of media-rich learning resources, focusing this year on entries which demonstrate exceptional use of multimedia in a learning setting including videos, audios, simulations, AR/VR/XR apps, podcasts, vlogs, animations, etc. Submit your entry [here](#).

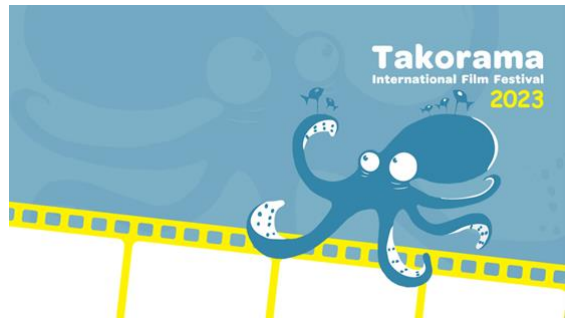
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“Are you in (the Media)?”: new educational tool by EKOME.

This new interactive educational tool consists of an online quiz and an educational study guide, addressed to high school students. The online quiz covers a wide range of topics –from aesthetics and ideology to technology, language codes, production, distribution, reception and internet security– being a starting point for assessing media knowledge, while the study guide provides a more comprehensive and analytical approach on Media and Information Literacy. With explanatory comments on the quiz, informative texts, suggested learning activities and online links to relevant content and to digital tools, it aims not only to disseminate basic knowledge, but also to develop competent digital and media skills. Read more [here](#).



Takorama’s 2023 animations took off in Greece!

Greece emerged again as the 2nd country worldwide in overall participation in [Takorama International Film Festival](#), the online festival of animated short films for children, teachers and parents, organised by [Films Pour Enfants](#). A total of 12.680 persons, out of these 12.010 children aged 3 to 18, discovered the imaginative animations of the Festival across Greece, which translates into a 373% increase compared to 2022. [EKOME](#) as Takorama’s exclusive partner in Greece, participated in the film selection committee, adapted the pedagogical material in Greek and promoted the Festival in the educational community. See the overall report of Takorama 2023 and detailed data for Greece [here](#).



Advancing Media Literacy – contemporary approaches in pedagogy

The [Cyprus Pedagogical Institute](#) celebrated the Global Media Literacy Week with the online Event "Advancing Media Literacy – Contemporary approaches in pedagogy", which took place on November 3rd, 2023. The Event informed the educational community about developments and practices related to Media Literacy. Speakers presented the case of Finland, a country with remarkable progress on the field, the role of Media Literacy in the modern era through the multi-year action of the Center for Media Literacy, as well as a mapping of the educational landscape in Europe and the steps forward by the Media & Learning Association. See more [here](#).



Educational programme “Cin-education”

The 6th Round of the educational programme “Cin-education”, as part of the Cyprus International Film Festival, was successfully completed. During the program, high school and university students participated in Film Workshops, with the aim of acquiring skills in the field of film production. Participating teams then produced their own short documentaries and got hands-on experience on all stages of production. As film literacy is a key pillar of media literacy, the [Cyprus Radio and Television Authority](#) has once more supported the program and sponsored the three monetary prizes awarded to the three best productions of the high school teams. Read more [here](#).



Psaroloco educational tools on Film and Information Literacy

Based on the Oscar-winning short film "Les chaussures de Louis" that gives space to the story of a boy with autism, the new [educational film literacy kit](#) of Psaroloco includes film analysis and activities for the classroom. [Psaroloco Media Literacy Project](#) also presented the "[Fake ≠ Fact](#)" [educational material](#), developed by Webbstj rnan / The Internet Foundation in Sweden, the Viralgranskaren and the Swedish Media Council. Addressed to high school students, this material revolves around source criticism –the process of evaluating a source of information– as well as propaganda, a technique that requires source criticism skills to decode.



Project "Job Skills Recipes"

A stable income represents a key precondition to live in dignity. Italy, Greece and Latvia join forces in this EU project aiming at developing digital skills to promote access to job market and social inclusion. The beneficiaries are young people in need, homeless, NEET persons, migrants and refugees. Between January and October 2023, the involved organizations (Informatici Senza Frontiere, Ithaca Laundry,  elsird bas Misija Dz v bas  diens) met to share methods and best practices on helping vulnerable groups expanding their professional competences. An extra event in December will spread these themes around Europe involving more organizations. Read more [here](#).



EBU report: public service media in addressing media literacy deficit.

A comprehensive report, by the EBU's Media Intelligence Service, sheds light on a critical lack of digital skills among European adults. "[Public Service Media: Strengthening Media Literacy](#)" references 54 public service media (PSM) organizations that offer media literacy programmes across 33 markets and draws on original survey data from 30 public broadcasters. The result is a map of media literacy resources and activities provided by PSM in Europe and the wider media industry. The report underscores the real and continuing need for media literacy support, especially as the digital age continues to shape the way information is consumed and shared.



Global Education Monitoring Report 2023: technology in education.

The Global UNESCO Report "Technology in education: a tool on whose terms?" highlights the lack of appropriate governance and regulation and urges countries to set their own terms for the way technology is used in education so that it never replaces in-person, teacher-led instruction, and supports the objective of quality education for all. The report also examines education challenges to which appropriate use of technology can offer solutions, exploring three system-wide conditions (access to technology, governance regulation, teacher preparation) that need to be met for any technology in education to reach its full potential. See the report, an online presentation and more [here](#).
