EKOME

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National Centre of Audiovisual Media and Communication

EU Sub-Chapter Mediterranean Group of UNESCO MIL Alliance

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Dear members of the EU Sub-Chapter Mediterranean Group, in this first issue of 2024 you can read selected news from Media and Information Literacy global and regional community and our network in the Mediterranean.

We are looking forward to your own contributions for more synergies and actions.



European digital and media literacy conference week 2024

26 february → 01 march 2024 medialiteracymatters.eu

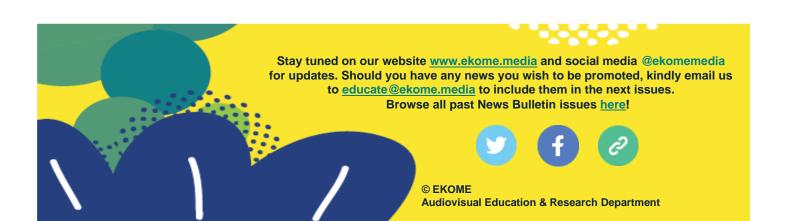
Media Literacy Matters: the EU Digital & Media Literacy Conference Week

A three-day conference on digital and media literacy in practice will take place from 27 February to 1 March 2024 in Brussels organized by Mediawijs, the Flemish Department of Culture, Youth, and Media, CSEM, Media and Learning Association, Porticus Foundation, and <u>UAntwerpen - Treatpie</u>, under the auspices of the Belgian presidency of the Council of the European Union 2024. The event is focused on showcasing and exchanging initiatives, tools, projects, and practices, aiming to bring together professionals, educators, policymakers, individuals around the EU and enrich our understanding of digital and media literacy, media consumption, and ethical considerations in the everchanging digital era. Read more here.



Voices: European Festival of Journalism and Media Literacy

The inaugural edition of Voices will take place on 14-16 March 2024 in Florence, organized by the Centre for Media Pluralism and Media Freedom, the European Federation of Journalists, the AISBL EBU-UER, The European Association for Viewers Interests, Journalism et Citoyenneté, Lie Detectors, and Savoir*Devenir. Through talks, interactive workshops, exhibitions, and networking opportunities, the Festival will explore the themes that shape our relationship with information and media today, e.g. media literacy, journalism, artificial intelligence, digital well-being, digital parenting, disinformation, elections' integrity, EU legislation on media, etc. This EU-funded initiative will travel across different European cities every year. Find out more here.





Scale Up MediaCoach

Scale up MediaCoach (CoachMIL) is a two-year project (January 2023 – December 2024) implemented by Media Diversity Institute Western Balkans (Serbia), Albanian Media Institute (Albania) and Incredibly Good Institution-Fade In (Croatia) and funded by the European Education and Culture Executive Agency. The project aims at improving media literacy capacities in these three countries based on the Media Coach programme, successfully implemented in several EU countries so far, and plans to strengthen channels of dissemination and local ownership over the results, thus reaching a wide and diversified audience in targeted countries but also providing valuable recommendations to EU countries and policymakers. More info here.



Conference on Audiovisual and Film Literacy by Chania Film Festival

The first International Scientific Conference under the title: "Audiovisual and Film Literacy. Viewing - Critical approach - Creation" is organized by Chania Film Festival on 29 - 31 March 2024, in Chania, Crete, with the collaboration, participation and support of academic institutions, education, film and cultural institutions. The aim of the conference is to capture the dynamic relationship between Audiovisual Arts and Education: to record theoretical trends, highlight the practical applications of audiovisual and film literacy in contemporary schools, showcase the cooperation and co-creation practices of formal education (educational community) and informal education (audiovisual arts institutions and creators of audiovisual products). More information here.



Student Competition for Board and Digital Games Design by EKOME

The 4th International Student Competition for Educational Board and Digital Games Design by EKOME is already in progress. Addressed to school of all grades of Primary and Secondary Education in Greece, the Greek Diaspora and Cyprus, the Competition promotes game-based learning, collaborative creative activity, critical thinking, imagination, digital literacy, and other multiple skills, aiming to transform the lesson into ...a game! On 19 December 2023, about 200 students and teachers from 16 kindergartens, primary, secondary and high schools all over Greece participated in the online ceremony for the games awarded in the 3rd Competition – watch a short video of the games here.



Film in Hospital: research on the needs of children in vulnerable situations

After 10 years of implementing "Film in Hospital" and given the viewing habits in the post-COVID period, comprehensive research was conducted under the guidance of experts from Università Cattolica in Milan and the Faculty of Education and Rehabilitation in Zagreb, responding to the need to redefine the profile of the target audience of children and youth in vulnerable situations. Correlations between emotional engagement, the impact of film content, and the need for communication about the watched film provide fresh insights into the use of the platform created by the project and will be utilized to plan future activities in the upcoming decade.



The Hate Barometer results

A survey that measures the Barometer of Hate was presented recently in Rome. The research has been conducted by the Center CODER (University of Turin) as part of the project "Hating is not a sport". The Italian Agency for Development Cooperation, in partnership with 7 Italian NGOs, among them Informatici Senza Frontiere, has monitored social media pages of the most important Italian sports newspapers. On a sample of 3.412.956 posts on Facebook and 29.625 on Twitter, about a million of comments have been classified as "hate speech", while football is the dominant theme in online interactions. Here are the results of this research.



Media & News Literacy Club at MIL Conference

The students of the Pierce High School Media and News Literacy Club participated in the online International Conference "Media and Information Literacy for Digital Citizenship and Well-being: Youth as Change Makers", organized by Sidi Mohamed Ben Abdellah University, in partnership with UNESCO and MEDEA, Mediterranean Europe and Africa (December 8, 2023). The children took part in an inter-generational discussion on digital interaction with information and the news, their preferred media, the ways to fact check information and to critically think about media relations with power issues, as well as responsible & ethical behaviours online.



The Digital Services Act explained

The <u>Digital Services Act (DSA)</u> package –a series of rules and regulations for online platform providers aimed to create a safer digital space for all users, where fundamental rights are respected and protected–launched by the European Commission, address issues such as cyberbullying, illegal content, the simplification of terms and conditions, and many others. The <u>Better Internet for Kids Team</u> has worked on a user-friendly <u>booklet</u> which collects and summarises in simple terms the main content of the articles of the DSA that focus specifically on the protection of children and young people online. The booklet was launched at <u>Safer Internet Forum 2023</u>.



Digital toolkit on disinformation by SMILES

Five educational building blocks and a manual for trainers comprise the digital toolkit developed by the project "SMILES - Young people fighting disinformation" in the context of an Erasmus+ funded research project on news media literacy among young people carried out by a consortium of partners –libraries, media literacy organisations and research institutes. The blocks include activities, lesson plans, slides, videos, handouts etc, and served as workshop materials for students aged 12-15 from schools in the Netherlands, Belgium and Spain. The topics addressed are: what is disinformation; how to detect and resist disinformation; techniques being used; how is disinformation being spread; disinformation and society.