



Dear EU Sub-Chapter Mediterranean Group members of UNESCO MIL Alliance, we are getting back in touch with a selection of news from MIL community and our network in the Mediterranean. We are looking forward to your own contributions for more synergies and actions.



Global MIL Week 2023

Global Media and Information Literacy Week, commemorated annually since 2011, is a major occasion for worldwide stakeholders to review and celebrate the progress achieved towards Media and Information Literacy for All. This year's edition, under the theme "Media and Information Literacy in Digital Spaces: A Collective Global Agenda", will be held in Jordan (24-31 October) and give the opportunity to explore paths for strengthening multilateral cooperation with digital platforms and other stakeholders in integrating media and information literacy into policies, operations, and products. Register your local online/offline MIL events or activities to celebrate the Week [here](#)!

Digital Learning Week 2023

The [Digital Learning Week 2023](#) (Paris, 4-7 September 2023) will stage a two-day international symposium on digital learning platforms and a high-level international forum on AI and education with a specific focus on the implications of generative AI for education. The Digital Learning Week will serve as the new UNESCO annual flagship event on digital learning to steer the human-centred digital transformation of education. It aims to convene in-person events to reassemble the global community of policy-makers, practitioners, educators, private sector partners, researchers and development agencies to jointly respond to the new dynamic around digital learning. Register [here](#).

Stay tuned on our website www.ekome.media and social media [@ekomedia](#) for updates. Should you have any news you wish to be promoted, kindly email us to educate@ekome.media to include them in the next issues. Browse all past News Bulletin issues [here](#)!





MEDEA Awards 2023 Finalists

Find out the 7 finalists shortlisted for the [MEDEA Award](#), Special Jury Prize and Audience Favourite Prize [here](#). 70 entries were submitted this year coming from all over Europe as well as the US, Australia, Canada, Thailand, the Philippines, Ecuador. Entries included several high quality examples of MOOCs as well as a podcast, online games, media literacy interactive videos, virtual reality training resources and many more examples of how multimedia is used to support learning and teaching. The winners will be announced during the [MEDEA Awards Ceremony](#) in Leuven, in the framework of the annual [Media & Learning Conference “Where Pedagogy meets Media”](#) (20-21 June).



Evaluating media literacy interventions: a toolkit by Ofcom

A series of how-to guides for planning and carrying out an evaluation of a media literacy intervention has been developed as a part of Ofcom’s [Making Sense of Media](#) programme. The guides are complemented by two searchable online libraries: one listing [media literacy initiatives](#) and another [media literacy research](#). Setting out a practical approach distilled into simplified distinct steps, the toolkit aims at empowering those running media literacy interventions to evaluate their own projects, and use and share those findings to support the delivery of more effective initiatives in the future. Download the toolkit [here](#).



6th Media Literacy Days in Croatia: In balance – online and offline

Under the slogan "In balance - online and offline" from April 24 to 30, 2023, the [6th Media Literacy Days](#) were held, organized by the Agency for Electronic Media and the UNICEF Office in Croatia in cooperation with numerous partners and with the support of the Ministry of Culture and Media and the Ministry of Science and Education. 605 events with more than 1500 activities were held in kindergartens, schools, colleges, libraries and NGOs in 185 cities and towns, where more than 30 thousand participants, mostly children and young people, learned about media and developed media literacy skills.

MEDIA EDUCATION

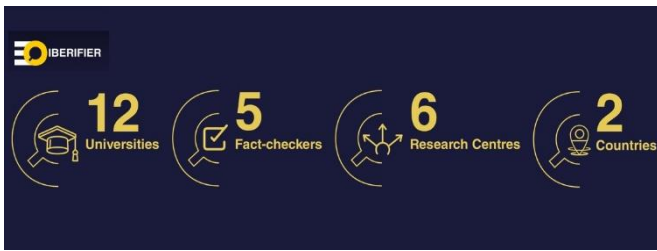
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Media Literacy Experiential Workshop project

The Media Literacy Experiential Workshop project undertaken by the Cyprus Radio Television Authority is discussed in the article [Media Education for Children in Cyprus: Educating pupils to critically read advertisements](#). Since 2014 the project aims to provide pupils with fundamental media literacy skills and empower them to apply basic analytical parameters to mediated texts. With the help of the instructor, pupils critically examine advertisements in order to realise how and why some content, values, and points of view are amplified while others are excluded from the media.



IBERIFIER: a digital media observatory

[IBERIFIER](#) is a digital media observatory in Spain and Portugal, funded by the European Commission and linked to the [European Digital Media Observatory \(EDMO\)](#). Coordinated by the University of Navarra, it is made up of 12 universities, 5 fact-checking organizations and news agencies, and 6 multidisciplinary research centers. Its main mission is to analyze the Iberian digital media ecosystem and tackle the problem of misinformation. Its activities include the creation of two Media Literacy manuals for trainers and learners, the creation and implementation of online/offline courses for journalists, teachers and educators as well as participation in scientific meetings and events.



Psaroloco Media Literacy in Lesvos

In May and June, Psaroloco Media Literacy held film education activities for Kindergarten, Primary, Middle School and High School students with free admission, at the Museum of Industrial Olive Production of Lesvos, in the framework of cooperation with the Piraeus Group Cultural Foundation. Teachers of all levels received a relevant educational kit of film literacy and suggested activities for educational use. Special schools, vulnerable groups, accommodation facilities and Centers of Creative Activities for Children had access to the action. See more about Psaroloco [here](#).



Viewing and analysis of medium-length documentary film

On Friday 12 May 2023, in the framework of the Master's Degree Program courses on educational video production of the University of the Aegean, an event was held, including the screening of a medium-length documentary entitled "The Deputy Educator". The event focused on audiovisual literacy, the types of structuring a documentary, and the steps and actions required to conceive, organize, and create a documentary. The screening was followed by an analysis and discussion with the guest director and producer of the documentary, Mr. Aristides Agathos. Invited to the event were students and teachers of all levels of education.



Video & storytelling Lab: 5 short films, a mixed creative process

Karpos, with the support of the [UN High Commissioner for Refugees Greece](#), designed and implemented a 4 month storytelling and video creation LAB. People from different cultural backgrounds participated in the workshop (immigrants, refugees and Greek citizens). Film Directors and media tutors, M. Leonida and M. Pesli, facilitated familiarization with the film process and personal expression. Starting from an introduction to various concepts of filmmaking, the participants had the opportunity to delve into the group process of producing a short film. The results, 5 shorts, were presented at the "Art & Inclusion" event on the 10th of May with more than 100 people in the audience. See more [here](#).
