#### EKOME

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National Centre

of Audiovisual Media

and Communication

EU Sub-Chapter Mediterranean Group of UNESCO MIL Alliance

### News Bulletin November 2022, Issue 6



Dear EU Sub-Chapter Mediterranean Group members of UNESCO MIL Alliance, We are getting back in touch with a selection of news from MIL community and our network in the Mediterranean. We are looking forward to your own contributions for more synergies and actions.



**UNESCO adopts Abuja Declaration to tackle** fake news, disinformation & misinformation On the 11<sup>th</sup> anniversary of UNESCO Global Media and Information Literacy Week, the "Abuja Declaration on Global Financing for Media and Information Literacy: An Imperative to Fight Against Disinformation and Build Trust" was adopted by UNESCO member states. Stakeholders reaffirmed the urgency to advancing global financing for MIL development to strengthen people's access to media and information literacy competencies, thereby to fight against disinformation and build trust. All nations are called to develop and implement training modules, allocate specific budgets to the development of MIL programmes and incorporate them into educational curricula. On this premise, an International MIL Fund will be created by UNESCO where states and private sector can make donations.



### Call for Articles on Media & Information Literacy for EKOME's online publication

EKOME & the EU Sub Chapter Mediterranean Group of UNESCO MIL Alliance announced a Call for Articles for the special online iDea publication of EKOME on the theme of "Media & Information Literacy in the Post-Pandemic Era: Takeaways and Challenges on a Glocal Scale". The Call is addressed to all members of the Mediterranean Group as well as active and experienced media, digital and education experts, researchers and practitioners who wish to reflect on the new trends set by the pandemic as well as on future challenges and pathways of media, information and digital literacy in school and lifelong learning settings. Articles should be in English and up to 2.000 words. Abstracts submission: December 31st, 2022. Article submission by March 30th, 2023. See details here.





# Building Resiliency: Media Literacy as a Strategic Defense Strategy

The results of a Fulbright-NATO Security Studies Award are available through the report "Building **Resiliency: Media Literacy as a Strategic Defense** Strategy for the Transatlantic" by the Center for Media Literacy's President, Tessa Jolls. The report highlights aspects of the current information ecosystem and the state of media literacy in NATO countries. Jolls interviewed more than 60 policy makers, media executives and journalists, media researchers and practitioners and literacy educators, and conducted a small survey of practitioners to identify major media literacy conferences, organizations, and programs. A short video highlighting important take-aways from this report is available on CML's YouTube Channel, MediaLit Kit.



#### 25<sup>th</sup> Olympia International Film Festival for Children and Young People & 22<sup>nd</sup> European Meeting of Youth Audiovisual Creation "Camera Zizanio"

This year's edition of the twin events will be held physically in Pyrgos, Amaliada and other towns in Peloponnese, western Greece from the 3<sup>rd</sup> to the 10<sup>th</sup> of December and online for the national audience. The festival has a rich programme of film screenings by professionals and youth, but also lots of international and national seminars, educational activities and workshops for children and young people, such as the 12<sup>th</sup> Mythos Project, an international filmmaking workshop with around 100 young participants from 12 countries. Read more here: olympiafestival.gr & camerazizanio.net.



#### **EKOME participates in MIL for ASEAN** Webinar on teaching MIL to children

Their perspectives on the role of play and storytelling in harnessing MIL skills discussed a powerful lineup of international speakers on 27 October 2022. Dr. Kari Kivinen, member of the European expert group on tackling disinformation and promoting digital literacy; Renee Hobbs, EdD., world-renowned authority on digital and media literacy education; and Irene Andriopoulou, media policy expert, EKOME and co-Secretary General of the International Steering Committee of UNESCO MIL Alliance, exchanged views during this special webinar addressed to educators and teachers and organized by US Department of State through the Alumni Engagement Innovation Fund and US Embassy Kuala Lumpur. Watch the webinar <u>here</u>.



EDUCABILITY - Building the Capacity of **Educators & Librarians in Information Literacy EDUCABILITY** is a transnational Project implemented within the Framework of ERASMUS+. The main outcome is an online, self-paced and freely available "Information Literacy Training Package" for educators and librarians in the basic skills of Information Literacy, as well as in six information related literacies: Digital Literacy, Mobile Literacy, Media and Information Literacy, Critical Information Literacy, Data Literacy, Sustainable Development Literacy (see here). The forthcoming EDUCABILITY International Conference is to be held in Limassol, Cyprus, February 2023. For the implementation of EDUCABILITY, CUT-Cyprus, UNIWA-Greece, UC3M-Spain, UNS-Serbia, **CSI-Cyprus** have been successfully cooperating since late 2020 (read here).

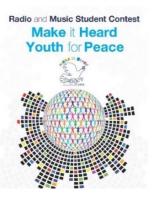


**Disinfo Hackathon by Disinfo Hacks Project** At Thessaloniki International Fair (September, 10-11<sup>th</sup>), DCN Global, ADandPRLab @cmcPanteionUniversity and <u>YET</u>, funded by the Department of State and U.S. Mission GREECE, and supported by Amazon Web Services, National Bank of Greece, Socialinnov and Found.ation organized a Disinfo Hackathon, part of Disinfo Hacks Project, a partnership marathon in the fight of disinformation. Participants' teams pitched innovative solutions and business models addressing 5 Disinfo Challenges: Disinformation in Journalism; Infodemic; Disinformation, advertising, and brands; Religion & Disinformation; Technology innovation against disinformation. The winning team "FACTUAL" is building a chatbot offering users credible responses to their questions, based on academic and journalistic research and data, and will participate in the 13th Innovation & Technology Competition by NBG **Business Seeds Program.** 



### Media and Information Literacy trainings for adult professionals by Karpos

Since October 2022, Karpos has designed and implemented a media and information literacy training targeting adults, on the themes of Migration, Hate Speech, and Gender in Media. Educators, NGO collaborators, social workers and librarians are introduced to notions of media literacy and media production which then will implement with their groups. Media productions on Human Rights & Migration and on Women's Rights will be created by the trainers and their groups and will participate in a European competition organized by the project. The trainings take place within the European project <u>Team Up! Media for</u> <u>Adults</u>, funded by Erasmus+. More information: <u>karposontheweb@gmail.com.</u>



# "Make It Heard 2023" – Radio and Music Student Contest

The Scientific Society European School Radio, the Educational Radio Television of the Greek Ministry of Education and Religious Affairs, the Pedagogical Institute of Cyprus' Ministry of Education, Sports and Youth, and EKOME co-organize the Radio and Music Student Contest "Make it Heard 2023" entitled Youth for Peace. The Contest is open to schools worldwide and aims to encourage students become actively involved in building fraternity and sustaining a culture of peace. Each school can submit up to two student works (radio messages and/or songs) in their native language or in English. This year the Contest becomes international and is looking for international members for their jury committee. See more <u>here</u>.



### A Creative Audiovisual Lab for the promotion of critical thinking and media literacy

CrAL is an initiative of the Autonomous University of Barcelona together with ALL DIGITAL (Belgium), EGInA (Italy), Istituto Centrale per I Beni Sonori e Audiovisivi (Italy), Hellenic Open University (Greece), Centre of Technical Culture Rijeka (Croatia) & Association Langas j ateitj (Lithuania). Funded by Erasmus+, the project aims to enhance critical thinking and media literacy among young people aged 14-19 years old, parents, and educational staff. It applies and scales up the Italian good practice "Creative audio-visual writing and reading" to the different education systems of these 5 countries so as to equip educational community with the tools they need to educate their students to reinterpret and lead the production of audiovisual content and realize the power of their voice. Read more here.