National Centre of Audiovisual Media and Communication

Med Group News Bulletin November 2021



Dear EU Sub Chapter Mediterranean Group members of UNESCO MIL Alliance,
We hope you are all well and safe. After a busy fall period, we are getting back in touch with
a selection of news from 2021 UNESCO Global MIL Week and our MIL network in the Mediterranean.
We are looking forward to your own contributions for more synergies and actions.



UNESCO MIL Alliance Europe Sub Chapter Mediterranean Group – New members!

The EU Sub Chapter Mediterranean Group of UNESCO Media & Information Literacy Alliance welcomes 17 new members from the Mediterranean region and is now counting a total of 50 members from 11 Med countries. New members come from academia, regulatory authorities, creative Industry, governmental institutions and private entities on media and education. The Med Group acts as a common platform for action and interaction on Media and Information Literacy policies through a diverse and intercultural network among the Mediterranean community.



EKOME presents as national partner, EduMediaTest 2.0., the new European interactive tool for evaluation and training on media and digital literacy skills in the classroom. The project is the outcome of the EU consortium of 7 countries (France, Croatia, Portugal, Slovakia, Spain, Greece, Ireland) with project leader Audiovisual Council of Catalonia (CAC) in Spain. EduMediaTest is an Open Educational Resource for the school community, comprising of an interactive questionnaire for students and a Media Kit for teachers to assess and discuss media and digital literacy skills in Secondary Education. The project is followed by Policy Recommendations on how to integrate media literacy in schools. Link: https://edumediatest.eu/.



Fest of Fests Webinars 2021 "How to Effectively Communicate with Gen Z".

Fest of Fests, the global film network based in Athens, Greece for Youth Film Festivals, Film Education Organizations and Film Institutions, is organizing 3 inquisitive webinars (29.11, 30.11, 1.12) allocated in different continents, Europe, Asia, Canada, USA, Latin America, Africa, Arab world, on kids content contribution and use for Generation Z. Professionals from International Children's Festivals, Educational and Film Institutions will discuss on the process of collecting children's works and licensing issues. Contact fofwebinarscoordinator@gmail.com for details on registration.



UNESCO Global Media & Information Literacy Week 2021 – Winners of Global MIL Awards 2021

The annual UNESCO Media and Information Literacy Feature Conference was concluded with success during the 10th UNESCO Media & Information Literacy Week, 24-31 October 2021. During the conference, the winners of the 2021 Global Media & Information Literacy Award were announced. The Awards refer to activities of integration of media and information literacy concepts, including intercultural dialogue, in education, research, policy, advocacy, media and communication, and information sectors. Find the winners here.



"Rights to the cinema", a special edition of "SIC Magazine" by Cinemovel Foundation.

On the International Day of Child and Adolescent Rights, November 20, 2021, Cinemovel Foundation offered a special edition of SIC magazine, part of Screens in the Classroom. The film education project brings movies straight to students, by setting up movie theatres in Italian schools. The special episode focused on the role of cinema, film and audiovisual language in the growth of girls and boys, in imagining the future and in stimulating individual and collective actions. The episode was broadcast on Mymovies.it and on the social media of Cinemovel Foundation details: and its partners. More https://bit.ly/3x85aiR.



24th Olympia International Film Festival doubles up this year!

The 24th Olympia International Film Festival for Children and Young People and the 21st European Meeting of Young People's Audiovisual Creation "Camera Zizanio" will be held both in physical locations (27th of November - 4th of December) in Pyrgos and other cities in Peloponnese and online (4th - 11th of December). EKOME supports Olympia Festival, also a member of UNESCO Med Group, by organising two workshops for educators: "EKOME's International Student Competition for the Creation of Board and Digital Narrative Games" and "EduMediaTest, a European tool for the assessment of Audiovisual and Digital Literacy skills". Register for EKOME workshops here.

Stay tuned on our website www.ekome.media and social media @ekomemedia since more events and news are coming!

Should you have any news you wish to be promoted, kindly send it to educate@ekome.media so that we can promote it accordingly.





