

Press Release

EKOME and Nu Boyana Film Studios announce their cooperation

Thessaloniki becomes the focal point for Hollywood productions

The establishment of a Thessaloniki based Production Service Provider in Greece by the Nu Image corporate group (including Millennium Films, Nu Boyana Film Studios and Worldwide FX) announced on Sunday, September 9, at Thessaloniki International Fair, President and Chief Executive Officer of EKOME SA, Panos Kouanis and Producer and CEO of Nu Boyana Film Studios, Yariv Lerner. Following a series of contacts and bilateral discussions over the past months, Panos Kouanis and Yariv Lerner announced their cooperation yesterday at Pavilion 12 where they presented the main goals of the partnership. The immediate objective of the Provider is to offer production service to the Nu Image films, which will be supported by EKOME and the provisions of the investment incentive Law (Greek Cash Rebate).

Besides the creation of the Production Service Provider, EKOME and Nu Boyana also announced the launch of a new Internship Program which will give participants the opportunity to train in film production and post-production at Nu Boyana Film Studios. The programme will be co-funded by EKOME SA and Nu Boyana Film Studios.

During his speech, President and CEO Panos Kouanis pointed out: "we are in the process of discussing which films will come in the near future and we hold all necessary meetings with the offices of the group in London and Los Angeles as well and with the directors and leading actors, so that we can decide on which films will come and in which parts of Greece shooting will take place."

For his part, Yari Lerner commented that this is a great opportunity for the Nu Image group given the excellent timing of the implementation of the Greek cash rebate, because in addition to the financial incentive that is very important to producers, Greece has a variety of locations and can cater to the needs of any script. "There is now a good ground for investment in audiovisual production thanks to new initiatives such as EKOME", he added. He also stressed that for Nu Image the choice of Thessaloniki is of strategic importance due to its proximity to Sofia, Bulgaria, where the Nu Boyana Film Studios are based and to its being a town "with a cinema tradition".

The above announcements were made yesterday during the discussion on the challenges and prospects for film production in Greece, which took place at Pavilion 12 and were attended by Panos Kouanis, EKOME President and CEO Yariv Lerner, Producer and CEO of Nu Boyana Film Studios and Yianna Sarri Head of Film Market at the Thessaloniki Film Festival

All information on the Internship Program and the application submission procedure will soon be announced.





Πληροφορίες :

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